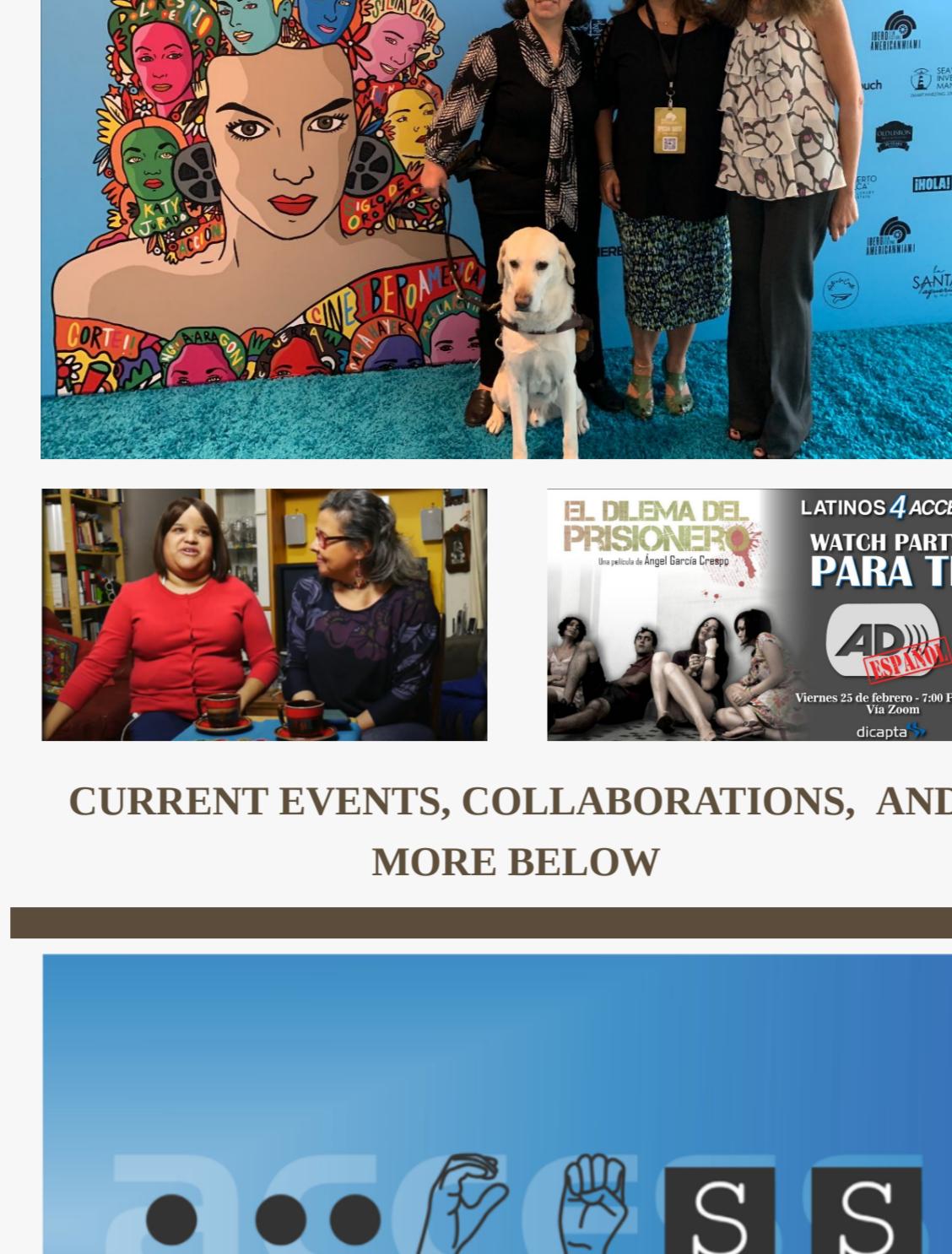
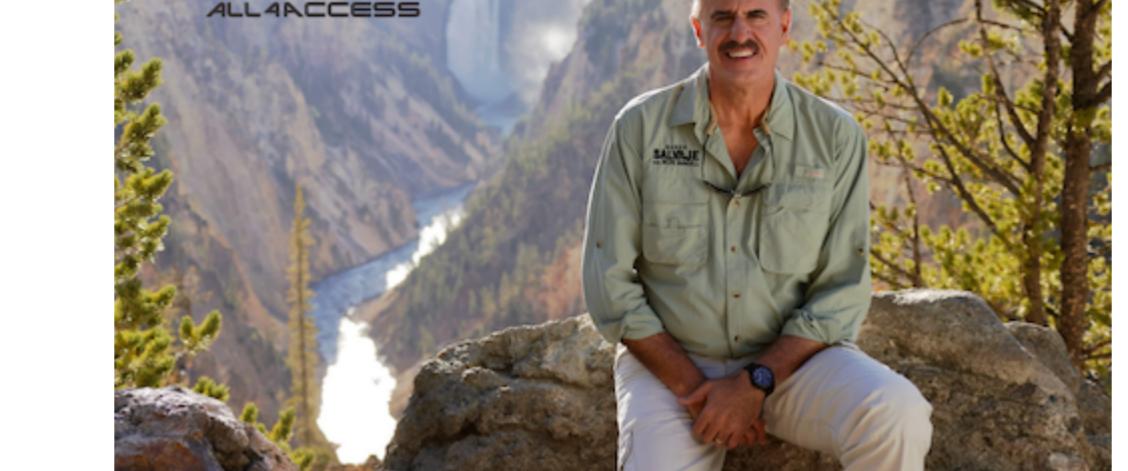


## DICAPTA'S NEWSLETTER

Monthly accessibility news- March 2022

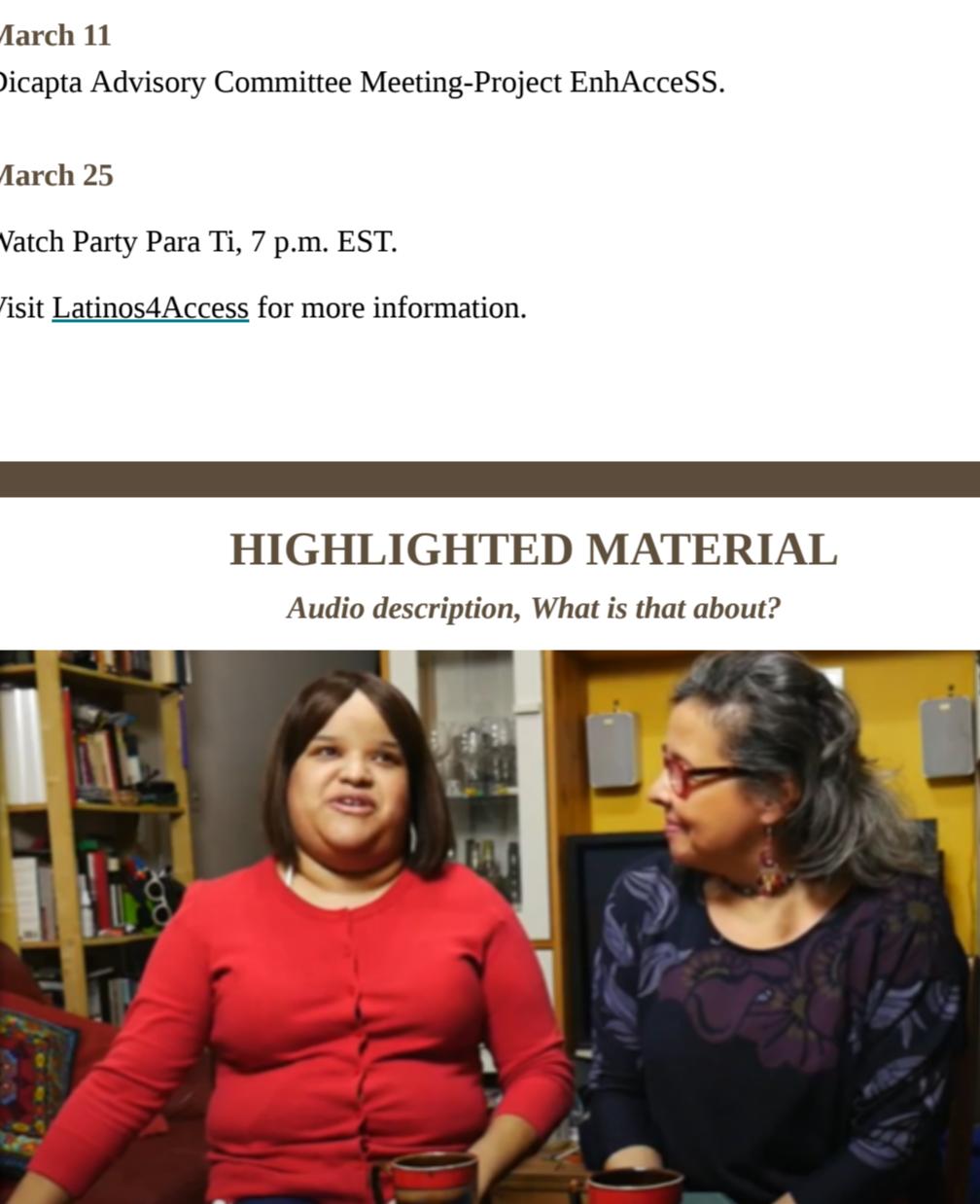


### CURRENT EVENTS, COLLABORATIONS, AND MORE BELOW



#### CELEBRATING ACCESSIBILITY

Welcome to our first newsletter! We are thrilled to spread the word about Dicapta's efforts and contributions to the media accessibility ecosystem. We are eager to share all that we, together with our partners and collaborators, are doing, especially in terms of media access for US Latinos. We hope you enjoy, share and contribute to our newsletter.



#### FEATURED PROJECT

HITN and Dicapta Join Forces

Dicapta announced its partnership with HITN, the leading Spanish-language media company that offers educational and cultural programming for the whole family, in order to make its programming more accessible to people with sensory disabilities, with the support of the U.S. Department of Education.

"Mundo Salvaje con Ron Magill" is the first HITN show that uses Dicapta's [All4Access](#) media accessibility technology. It just premiered its third season, which features beautiful wildlife from Latin America. The show is on air every Monday at 9 p.m. EST / PST.

Adding content to the All4Access Clearinghouse assures that no matter where HITN's unique content goes, it will be accessible for audiences with sensory disabilities. Whether they are using braille displays, mobile devices, or tablets; the audio description and captions of the programming will be available anywhere, anytime.

All4Access is a global repository that stores media accessibility assets, such as captions, audio description, and American Sign Language. It is a technology created by Dicapta and the Universidad Carlos III de Madrid, funded in part by the U.S. Department of Education.

[For more information, click here](#)

#### CURRENT EVENTS

March 4

Cine con Sentido presents: "Manuel Álvarez Bravo, poet of the image."

5:30 p.m. PT, [Los Angeles Mexican Consulate](#).

March 11

Dicapta Advisory Committee Meeting-Project EnhAcceSS.

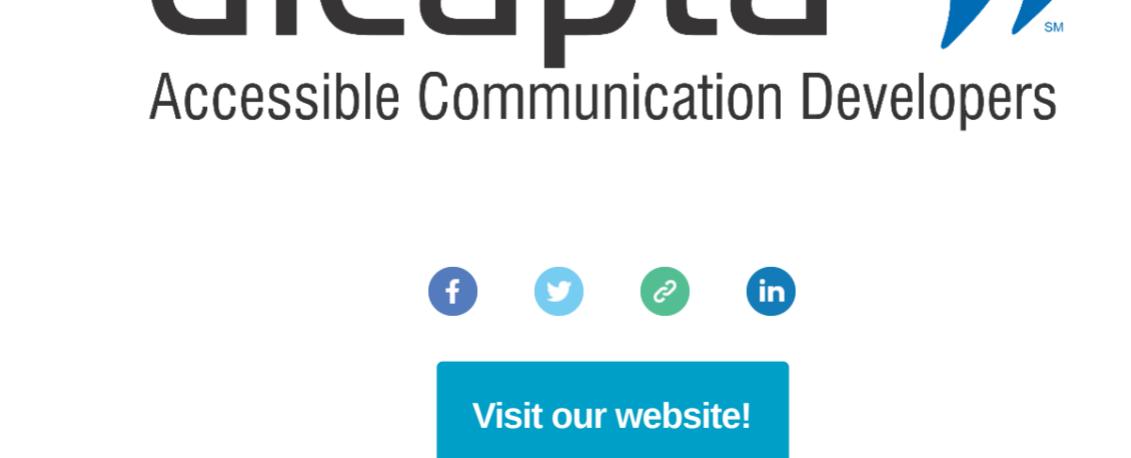
March 25

Watch Party Para Ti, 7 p.m. EST.

Visit [Latinos4Access](#) for more information.

#### HIGHLIGHTED MATERIAL

*Audio description, What is that about?*



What is audio description? Why is it important? [We explain here](#) how it benefits audiences who are blind or have visual disabilities and why providing audio description is also beneficial for content providers.



#### COLLABORATIONS

*Dicapta and Canal 22 Internacional Launched Cine Con Sentido*

Dicapta and Canal 22 Internacional conceived Cine con Sentido to highlight the benefits of making, offering, and enjoying accessible audiovisual content in Spanish, supporting in this way the inclusion of our Latino Community.

Cine con Sentido's purpose is to:

- contribute to the inclusion of Spanish-speaking groups with sensory disabilities in the United States,
- let professionals in the audiovisual sector know about issues related to accessibility and its impact on the inclusion of new audiences, and
- raise awareness about a community hitherto neglected by the Film and TV industry.

Cine con Sentido presents movies in Spanish with accessibility available for audiences with sensory disabilities. Last November, we launched this initiative during the fourth edition of the Ibero-American Film Festival Miami. Throughout the course of the Festival, we presented films with accessibility available through the All4Access technology.

Cine con Sentido current venues are:

- Consulate General of Mexico in Los Angeles, first Friday of each month.

Accessibility available through All4Access.

- Virtual Watch Parties Para Ti, last Friday of each month. Open audio description.

[More information is available in our Facebook Group](#).

We are looking forward to bringing Cine Con Sentido to more venues all across the USA, with more exciting content accessible to all. We hope that many organizations recognize the importance of this initiative and join us in making it better for everyone.

[For more information, click here](#)

**dicapta**

Accessible Communication Developers

[f](#) [t](#) [e](#) [in](#)

[Visit our website!](#)

[Subscribe to our Newsletter](#)