

Did You Know?

Latinos in the US had a buying power of \$1.9 trillion in 2020

Here are some other facts about this growing demographic group.

A Huge Demographic

The US has a Latino Population of 62.1 million people according to the 2020 US Census.

Se habla español

80% of Latinos prefer to speak Spanish in their household, but depending on their country of origin, they may have different vocabulary!

Where do Latinos come from?

The largest Latino groups in the US are Mexican (about 36 million). They are followed by Puerto Ricans (5 million) and Salvadorans (2.3 million).

Where are they in the US?

According to the Pew Research Center, the states with the largest Latino population are California (26%), Texas (19%), Florida (9%), New York (6.6%) and Arizona (3.7%).

Other facts about Latinos

- 73% of Latinos speak Spanish at home.
- About 16% of Latinos older than 25 have a bachelor's degree or higher.
- 6% of U.S. businesses are owned by Latinos, as of 2018.
- As 2012, 83% of Hispanics claim a religious affiliation.

US Census Bureau 2021
"Facts on Latinos in the U.S." Pew Research Center
Key facts about U.S. Hispanics and their diverse heritage
United States Census Bureau, Annual Business Survey Release Provides Data on Minority-Owned, Veteran-Owned and Women-Owned Businesses

For more information about US Latinos, please visit the links below

[The U.S. Department of Human Health and Services, Office of Minority Health](#)
[Pew Research Center](#)
[U.S. Census Bureau](#)
[Unidos US](#)